

AWARE

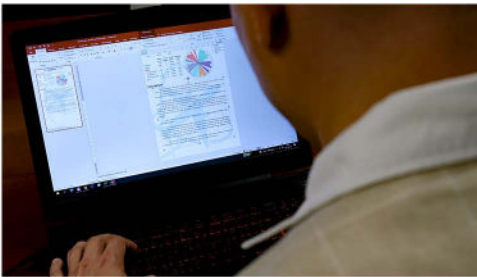
A Fatigue Recognition and Management Program Introduced by ATA Associates and PHARMAFLIGHT

AWARE (Advanced Worker Awareness to Reduce Endangerment) is a physiological evaluation solution to improve highway safety.

- Improve Performance
- Mitigate Fatigue
- Reduce Litigation Risks
- Improve Quality of Life



To create a healthier workforce of truck drivers and safer roadways, ATA has partnered with Hungarian research and development organization PHARMAFLIGHT to perform physiological examinations and evaluations. These evaluations promote higher levels of body and mind function, leading to more efficient and safer job performance.



An on-site non-invasive measurement is performed in about 15 minutes. Measurement results are emailed directly to the test subject and include an assessment with recommended directives targeting health improvement and sustainability.

Some best practices regarding fatigue risk management are based on predictive algorithms using subjective questionnaires. Questionnaire results can change according to the individual's actual motivation and mood.

AWARE's goal is to bring new scientific methods to combating worker fatigue and finding ways to improve productivity and quality of life based on data collected using our system.



AWARE - VALUES AND BENEFITS



The value the AWARE program brings to your organization derives from creating a workforce that is performing at optimal cognitive and physical levels. This provides increased levels of safety and efficiency in the work place and on the roadways, resulting in reduced insurance and litigation expenses.



Different levels and combinations of fatigue and stress play a crucial role in human error caused events. Fatigue and stress affect reaction time, perception, focus and resolve. This is why optimizing human performance is key to workplace efficiency and safety.



The AWARE program is not only an analysis tool, but also a complete service aimed at maintaining the physical and mental performance of your workforce.



The goal is to help your team reach and maintain optimal physical and mental condition, so they can handle unexpected events professionally and safely.

Contact ATA today to get the whole story on our new AWARE program and see how you can take a step forward!